

GETTING THE FACTS ON

Bruce Power's Socio-economic Impact

Bruce Power
Innovation at work

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Since 2001, Bruce Power has been evaluating its impact to local economics, health care, Indigenous communities, culture, agriculture and other areas, through studies, public inquiries and polling.



In past Bruce Power studies, the local community has been broken out into two study areas — a Local Study Area (LSA) and a Regional Study Area (RSA):

- **LSA** – Municipality of Kincardine and Town of Saugeen Shores
- **RSA** – Bruce County, Grey County and Huron County

Socio-economic evaluations are crucial in understanding how future actions, such as the proposed refurbishment, will impact local, regional and provincial areas, from an economic and human well-being stand point. Understanding the socio-economic landscape is critical to the development of long-term strategy for surrounding communities, as well as the overall success of the site.

Based on historical data collection and analysis, the socio-economic environment has been identified as a positive influence from an economic standpoint, as well as human well-being perspective. As society and economy continue to evolve, it's important to routinely evaluate the relationship Bruce Power has on both levels.

The Results

- Most commonly mentioned issues for local residents were **education, jobs** and **health care** (see fact sheets on these topics).



- **Support for the Bruce facility is high among local residents** (85%) – an increase from 79% in 2014.
- **Job creation** is the primary reason that local people support the refurbishment of the Bruce nuclear station. Reasons for opposing the refurbishment included concerns about safety, costs and the potential for other, better energy options.
- **Local residents are generally familiar with Bruce Power** — over three quarters of residents (76%) said they were very or somewhat familiar with Bruce Power. This is on par with findings from 2014, however there was a significant increase in those who said they were “very familiar” with Bruce Power in 2017, compared with 2014 (21% and 15% respectively).

85%

of residents polled continue to support the life extension of the Bruce nuclear facility

Evaluation of Impact of Bruce Power Life Extension on Local and Regional Areas

COMMUNITY FEATURE	PROJECT INTERACTION
Local Population and Economy	The MCR project will extend the life of the Bruce Power site by approximately 30 to 35 years ensuring employment for the existing workforce, and MCR activities will also provide jobs for approximately 1,300 people, including both local and Indigenous people. The will result in a sustainable contribution to the local economy, as well as wider socio-economic benefits. This temporary change in population is accounted for in the growth predictions of the official plans of both the Municipality of Kincardine and the Town of Saugeen Shores, which predict an increase of 2-3%. As such, the MCR project is not expected to have an adverse effect on the local population or economy.
Community Services	The official plans of both the Municipality of Kincardine and Town of Saugeen Shores account for population growth of 2-3%, meaning that community infrastructure and services will be capable of accommodating an increased local population.
Residents and Communities	Public attitude surveys have shown a high level of satisfaction with living in the community over the past decade. MCR activities are not expected to change this. Continued surveys and community outreach will take place to make sure that satisfaction remains high.
Temporary Accommodation	A temporarily increased work force may mean increased demand for temporary accommodation in the local area. However, it's anticipated that this is manageable within current growth predictions and will not have any negative impacts on the tourism industry.
Community Services	Maintenance of the existing workforce and an increased temporary workforce can cause additional strain on municipal services, facilities and finances. The official plans of both the Municipality of Kincardine and Town of Saugeen Shores account for population growth of 2-3% which is sufficient to accommodate this increase in population.
Noise Disturbance	Under certain circumstances, noise from the site is disturbing to our neighbours. These occurrences are usually occasional and short-term and are often influenced by certain meteorological conditions. Going forward, Bruce Power will aim to give advance notice to the public and the Ministry of the Environment if a noticeable change in noise is anticipated. Construction work will follow the guidelines set out by the regulatory bodies and will take place during daytime hours. A complaints procedure is in place for the general public to raise issues with Bruce Power.

Community Issues, 2016-2017

