

GETTING THE FACTS ON

Bruce Power's Impact on Health Care

Bruce Power™

Innovation at work

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Bruce Power provides ongoing support for health care throughout the region.

- In April of 2015, a Memorandum of Understanding (MOU) was signed between Bruce Power and the South Bruce Grey Health Centre and Grey Bruce Health Services (GBHS). Since that time, a number of important items have been progressed, which include ongoing support for **health care initiatives** within the community, **community outreach**, **physician recruitment** and **emergency preparedness enhancements**.
- This relationship with health care was solidified by the MOU in 2015, however it has existed for many years. In 2014, **Bruce Power pledged \$1 million** to GBHS between 2014 and '17 for the capital campaign to improve its six hospitals.
- Bruce Power's Sponsorship and Community Investment Program provided **\$350,000 to health and wellness initiatives in 2017**.
- The **Bruce Power Charity Golf Tournament raises about \$150,000 annually** to be split between the Southampton and Kincardine Hospital Foundations. The tournament has **raised over \$2 million** for local health care initiatives since 2001.



Physician Recruitment

- Bruce Power has partnered with the Town of Saugeen Shores and Municipality of Kincardine to successfully attract **new physicians** to the community.
- A full-time **Physician Recruitment Specialist** has been hired and the initiative has led to the recruitment of a number of full-time emergency room and family physicians, as well as a general surgeon.
- Bruce Power sees the ability to **access reliable and skilled health care providers** as a key element in a vibrant and sustainable local community.

